

RealPHN's Offerings and Markets

Offerings

Core for traditionally focused clients

1. Administration via The Health Plan TPA
2. IC3-Data management, reporting, analytics and Personal Health Nursing™ support

Strategic for clients who want something more

3. Community/experience rated reinsurance
4. Strategic plan management (10 strategies)
5. Integration with local health systems
6. Personal Health Nursing™
7. Real Population Health Operating Manual

Three Markets

1. Delaware, government payers, rural emphasis
2. DFW/Texas employers
3. Rural Texas and rural USA